

A letter from Judith DeLozier, Robert Dilts, Suzi Smith, Tim Hallbom, Dee Kinder and Frank Bourke introducing the NLP Research & Recognition Project

Dear NLP Colleague:

“With this letter, we are asking each of you, and the entire NLP worldwide community, to join an effort to do long needed research and gather professional recognition of NLP. We plan to do this within a well defined branch of IASH which we have named “The NLP Research and Recognition Project”. An action plan and five suggested well formed outcomes follow.

As the first step we are asking those of you who have already made research and recognition contributions, to integrate them and yourselves into this process to receive the worldwide recognition you deserve. This will also serve to help gather like-minded individuals to you, which will assist in cross-fertilizing the field.

Stage One

Our job will be to network and raise support for the project and to hire staff to begin Stage Two. We estimate that will take \$250,000.

Stage Two

1. We will begin serious grant writing and enlarge the support system to include, among others
 - Chairmen of Clinical Research Departments
 - Professional Leaders from Medicine
 - Psychology and Social Work
 - Outcome Researchers
 - Large Foundation Board Members
 - Wealthy, Politically Connected Business-Persons
 - National Level Politicians
 - Nationally Recognized Clinicians
 - In addition, the assistance of hundreds of friends of NLP will be needed, as the project unfolds.
2. We will begin a research library to:
 - Catalogue all of the work to date
 - Make it freely available to the NLP Community as well as future researchers and the general public.

Please read the attached action plan and if you have applicable resources, access to those resources, or know anyone who does, please give the project your support. When you get a few moments, envision the detailed well formed outcomes in the action plan as realities in our working worlds. Done properly this project will benefit us all.

Kind regards

Judith DeLozier, Robert Dilts, Suzi Smith, Tim Hallbom, Dee Kinder, Frank Bourke